ICE.gov Web Analytics

Feb 1, 2015 - Feb 28, 2015

Total Visits

561,011
% of Total: **100.00% (561,011)**

Avg. Visit Duration

00:02:38
Avg for View: **00:02:38 (0.00%)**

Pageviews

1,537,618
% of Total: **100.00% (1,537,618)**

Unique Visitors

388,399
% of Total: **100.00% (388,399)**

Avg. Pages / Visit

2.74
Avg for View: **2.74 (0.00%)**

Avg. Time on Page

00:01:30
Avg for View: **00:01:30 (0.00%)**
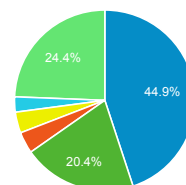
Bounce Rate

52.05%
Avg for View: **52.05% (0.00%)**

Top Pages

Page Title	Pageviews	Bounce Rate
Online Detainee Locator System	486,354	15.76%
ICE	152,195	47.10%
Sistema Internet para Localizador de Detenidos	103,088	16.30%
Student and Exchange Visitor Program | ICE	52,856	39.03%
Detention Facility Locator | ICE	28,895	43.02%
General Contact Information | ICE	28,663	53.80%
Enforcement and Removal Operations Field Offices | ICE	22,359	53.53%
Student Process Steps: How to Navigate the U.S. Immigration System | ICE	22,326	49.60%
Careers | ICE	22,313	20.68%
Owner of Timbuktu and By The Docks Restaurants sentenced to prison for harboring illegal aliens | ICE	18,848	93.90%

Visits by Social Network

Social Network	Sessions
Facebook	31,242
Twitter	1,626
BuzzFeed	363
Blogger	188
Yahoo! Answers	103
LinkedIn	72
wikiHow	58
Naver	50
reddit	39
Quora	35

Visits by Source

google — (direct) — m.facebook.com — ice.gov — yahoo — Other

- google: 44.9%
- (direct): 20.4%
- Other: 24.4%

New vs. Returned Visitors

New Visitor — Returning Visitor

- New Visitor: 77.9%
- Returning Visitor: 22.1%